

→ Economic performance⁹

	2008		Average pa 1998-2008	
	Wgtn	NZ	Wgtn	NZ
% growth (March years)				
Real GDP	2.6	3.2	2.9	3.3
GDP per capita	1.8	2.2	1.9	2.0
Employment	0.8	0.8	1.9	2.4
Productivity	1.9	2.5	1.2	1.0
Business units	1.6	1.4	2.9	3.0
Business size	0.8	0.6	-1.0	-0.6

→ Businesses by sector

Number of businesses and share by sector	2008					
	Primary	Share in %	Secondary	Share in %	Tertiary	Share in %
Wgtn Region	2,733	5.3	7,884	15.3	40,905	79.4
Wgtn City	194	0.8	2,485	10.0	22,145	89.2
Kapiti Coast	356	7.4	1,124	23.4	3,329	69.2
Porirua	112	2.9	815	21.1	2,924	75.9
Upper Hutt	154	5.9	719	24.8	2,030	69.9
Lower Hutt	76	0.8	1,916	20.3	7,424	78.8
Masterton	820	27.7	427	14.4	1,715	57.9
Carterton	431	37.5	194	16.9	525	45.7
Sth Wairarapa	588	37.6	203	12.7	812	50.7
New Zealand	77,990	15.4	75,383	15.7	350,183	69.0

- In the Wellington Region in 2008, the total number of businesses was 51,522. The number of secondary sector businesses grew 3.1% and tertiary 1.9%. The figures for New Zealand were 2.0% and 2.9% respectively.
- In 2008, 7 of New Zealand's top 15 businesses (by revenue) had their head office in Wellington.⁶

→ Business size

2008	Employees per business unit (%)		
	Wellington	Auckland	New Zealand
0	63.9	67.1	64.2
1-5	21.6	20.1	22.5
6-19	10.4	8.9	9.6
20-99	3.7	3.3	3.2
100+	0.7	0.6	0.5

→ Retail Sales

2009 (June Year)	Wellington	New Zealand
Retail sales	\$7,156m	\$65,009m
% change*	-1.0%	-1.6%
Per capita sales(est)	\$15,209	\$15,063
New vehicle registrations (March Year)	13,371	146,385
% Change*	-26.0%	-25.4%

* % change compared with the same period in the previous year.

→ Visitor numbers

March years	Wgtn Region		Wgtn City		New Zealand	
	2008	2009	2008	2009	2008	2009
Guest nights (m)	2.63	2.71	1.94	1.97	33.36	32.90
Growth rate in %	4.4	3.0	5.2	1.7	3.5	-1.4
Occupancy rate %	48.8	50.3	62.2	64.7	37.9	37.4

Airport passengers* (June years)	Wellington			Auckland		
	2008	2009	% change	2008	2009	% change
Total ('000)	5,216.5	5157.3	-1.1	13,197.0	13,012.9	-1.4
International	598.4	617.4	3.2	7,462.7	7,359.6	-1.4
Domestic	4,618.1	4,540.0	-1.7	5,734.3	5,635.3	-1.4

* Numbers of passengers passing through the airport. ⁷

→ Tourism⁵

2008	Wellington		New Zealand	
	% of total		% of total	
Full time employees	12,742	5.7	115,499	6.2
Regional GDP in \$m	1,040.9	4.6	9,205.0	5.2
Business units	2,546	4.9	25,409	5.0

→ International cargo statistics, seaport

March years ('000 tonnes)	Export			Import		
	2008	2009	% change	2008	2009	% change
Wellington	781	750	-3.9	1,246	1,271	2.0
New Zealand	24,139	25,239	4.6	18,824	19,402	3.1

All data can be found on the homepage of



<http://www.stats.govt.nz>

with the exception of:

- ¹ Data from the National Institute of Water & Atmospheric Research - www.niwascience.co.nz
- ² Data from Metlink - www.metlink.org.nz
- ³ Data from the Real Estate Institute of NZ - www.reinz.co.nz
- ⁴ Data from Colliers International - www.colliers.co.nz
- ⁵ Data from Business and Economic Research Limited - www.berl.co.nz
- ⁶ Data from the Management Magazine - www.management.co.nz
- ⁷ Data from Infratil - www.infratil.co & Auckland International Airport - www.aucklandairport.co.nz

- Statistics NZ Census data was used as well as data from Quarterly Reviews and various Statistics New Zealand surveys.
- Due to rounding, figures may not sum to the stated total.
- 'Wellington' refers to Wellington Region unless stated otherwise. 'Auckland' refers to Auckland Region.

WELLINGTON REGIONAL CHAMBER OF COMMERCE

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Wellington facts and figures



→ **General**

Wellington has been the capital city of New Zealand since 1865. The **Wellington Region** includes the cities of Porirua, Wellington, Lower Hutt and Upper Hutt, as well as the districts of Kapiti Coast, Masterton, Carterton and South Wairarapa.

→ **Climate¹**

	Rainfall mm*	Wet-days ≥ 1.0 mm*	Sunshine hours*	Temperature in °C*		
				mean	highest	lowest
Wgtn	1249	123	2065	12.8	31.1	-1.9
Auckl	1240	137	2060	15.1	30.5	-2.5
ChCh	648	85	2100	12.1	41.6	-7.1

- Average temperature warmest months Wgtn: 16.4°C
- Average temperature coldest months Wgtn: 9.2°C

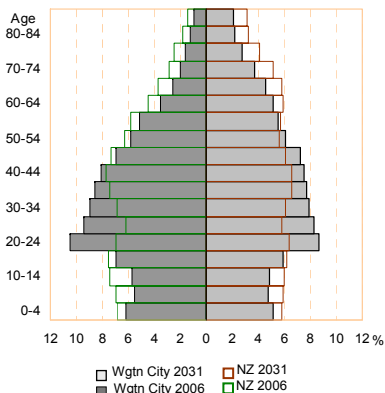
* Mean annual values for the 1971-2000 periods.

→ **Population**

(‘000)	1998	2008 as at June	Growth in % 98-08	2031 Forecast
Wellington Region	433.9	473.7	9.2	529.0
Wellington City	167.4	192.8	15.2	231.7
Kapiti Coast	41.2	48.4	17.5	60.7
Porirua	48.8	51.0	4.5	53.4
Upper Hutt	37.8	40.2	6.3	40.4
Lower Hutt	99.6	101.6	2.0	104.0
Masterton	23.3	23.1	-0.9	22.4
Carterton	6.8	7.4	8.8	7.4
South Wairarapa	9.0	9.2	2.2	3.0
New Zealand	3.82m	4.27m	11.8	5.1 m

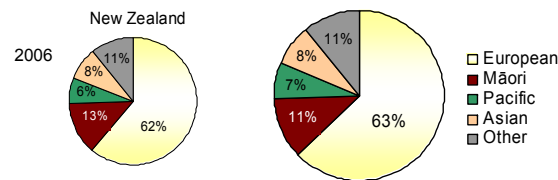
- Wellington’s share of New Zealand’s population was 11.1% in 2008.

→ **Age structure**

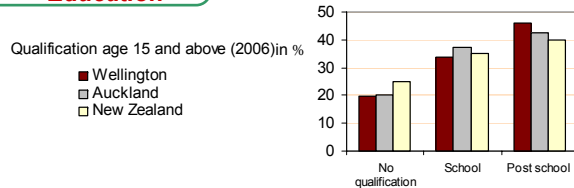


Age group	0-14	15-39	40-64	≥65
% of total (June 2008)	17.3	44.2	30	8.5

→ **Ethnic groups**

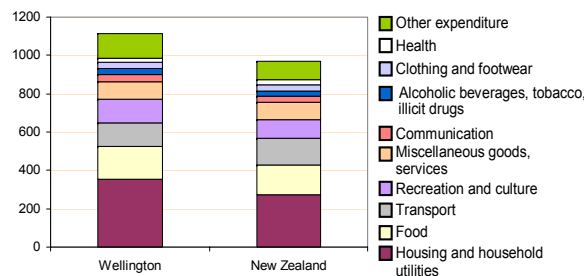


→ **Education**



→ **Household spending**

Average weekly expenditure 2007 (\$)



- Average household size in Wgtn: 2.6, in NZ: 2.7.

→ **Access to telecommunication**

	Cellphone	Phone	Internet
Wellington Region	76.3	93.1	65.5
New Zealand	74.2	91.6	60.5

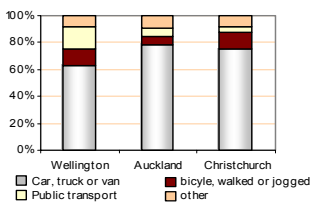
→ **Access to motor vehicles**

% of households* (2006)	1 vehicle	2 vehicles	No access
Wellington Region	42.0	32.3	11.3
New Zealand	36.3	36.6	7.8

* Households in private occupied dwellings.

→ **Public transport**

Travel to work



90% of Wellington residents are within 400 meters of a bus stop or station. The region’s public transport usage increased to 71% in 2008 compared with 69% in 2007. Each Wellington resident made 73.3 trips using public transport.²

→ **Employment by sector**

Wellington Region (2008)	242,700	Wgtn % of total	NZ % of total
Primary sector	3,250	1.3	6.0
Secondary sector	32,350	13.3	19.7
Manufacturing	16,480	6.8	12.4
Construction	14,330	5.9	6.6
Other secondary	1,540	0.6	0.7
Tertiary Sector	207,110	85.3	74.4
Retail trade	23,350	9.6	10.6
Public administration and safety	29,540	12.2	5.1
Education and training	20,610	8.5	8.2
Health care and social assistance	22,840	9.4	9.7
Accommodation and food services	15,950	6.6	7.0
Financial and insurance services	11,530	4.8	2.8
Transport, postal and warehousing	9,570	3.9	4.4
Other tertiary	73,720	30.4	26.5

→ **Labour market**

2009 (June quarter)	Employed	Unemployment rate	Labour force participation
Wellington Region	275,300	5.5%	72.0%
Auckland Region	654,900	6.6%	67.9%
New Zealand	2,169,000	6.0%	68.4%

→ **Earnings and income**

2008 June quarter (\$ Average)	Hourly earning	Weekly income	% change to last year
Wellington	26.9	789	-2.4
Auckland	25.2	727	6.0
New Zealand	24.0	682	2.7

→ **House prices³**

Median	Wellington		Auckland		NZ	
	\$000	%*	\$000	%*	\$000	%*
June 09	391	2.9	441	0.2	340	0
June 08	380	-2.6	440	-2.2	340	-2.3
June 07	390	13.0	450	9.6	348	12.3
June 06	345	9.5	410	10.8	310	8.8

* % change compared with same month in the previous year.

→ **CBD office property indicators⁴**

12 months to June	Rental index (% change)		Capital value index (% change)		Vacancy rate (June month)	
	2008	2009	2008	2009	2008	2009
Wellington	4.0%	0.0%	2.8%	-6.6%	7.6%	6.0%
Auckland	5.0%	-6.1%	3.0%	-16.8%	7.0%	8.4%